

Partners for Profit
April 15, 2009
7 a.m. to 2:30 p.m.
Oneida Radisson Hotel & Conference Center
2040 Airport Drive, Green Bay, WI 54313

The Partners for Profit Trade Fair is a business networking activity designed to create new markets for suppliers and new sources for buyers. It is a corporate and minority business exchange.

Designed to enable Minority Business Enterprises (MBEs) the opportunity to identify current marketplace needs and appropriate personnel within the area's leading corporations and government agencies, the 2009 Partners for Profit Trade Fair also focuses on providing buyers and procurement decision makers the opportunity to identify new competitive sources of services and supplies.

Through a series of focus-group discussions, MBEs are efficiently able to market their capabilities and capacities to major corporations and government agencies and buyers are able to inform MBEs of their procurement processes in a relaxed, personable setting - in one location - in one day.

Event Details

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Schedule of Events

Wednesday, 15 April 2008

- 7:00 a.m. Registration
- 8:00 a.m. Kick-off Breakfast and Award Ceremony
- 9:30 a.m. Keynote Presentations
- 10:30 a.m. Buyers Forum
- 2:30 p.m. Conclusion

GUEST SPEAKERS



Wisconsin Department of Commerce

Dick Leinenkugel was named by Governor Jim Doyle as the Secretary of the Department of Commerce on 5 September 2008. Commerce has approximately 400 employees and provides development assistance in areas such as marketing, business and community finance, exporting, small business advocacy, and manufacturing assessments. The agency issues professional credentials for the construction trades and administers safety and building codes. It also regulates petroleum products and tank systems and administers the Petroleum Environmental Clean-up Fund.

Prior to his appointment, Dick Leinenkugel served as Vice President of Sales and Marketing at the Jacob Leinenkugel Brewing Company. He joined the family business in 1987 and began as a District Sales Manager/Chain Sales Manager. Prior to that, Leinenkugel served as an Officer in the United States Marine Corps. After his enlistment, he worked for a sports marketing firm in Chicago. Leinenkugel also represented Menomonee Falls on the Waukesha Board of Supervisors from 1997 to 2000. Leinenkugel earned a B.S. in Business Administration and graduated Magna Cum Laude from Marquette University.



Eric Dobyne, Regional Director - Chicago Wisconsin Department of Commerce - Minority Business Development Agency

Eric Dobyne was appointed the Chicago Regional Director in September 2003. During his tenure, the Chicago National Enterprise Center has assisted Minority Businesses in receiving over \$800 million in procurement and financial transactions. In 2004, he founded the Minority Investment Management Forum, a unique event that has resulted in over \$100 million in investment for minority asset managers. Mr. Dobyne has advocated for

minority businesses in a multitude of television, radio and print media appearances, including hosting a weekly television show chronicling minority business news and issues. In 2004, he testified before the U.S. House of Representatives Committee on Small Business. Mr. Dobyne was named "The 2005 Minority Business Advocate of the Year" by the Wisconsin Iowa and Central Illinois Supplier Development Council.

LODGING

A room block has been reserved at the Oneida Radisson Hotel for the participants of the 2009 Partners for Profit Trade Fair. Please call (920) 494-7300 to reserve your room, and mention promotional code "**PARTNERS FOR PROFIT**" to secure the group rate. Please do this as soon as possible before the group rate is released.

REGISTRATION <http://pfp2009mbe.eventbrite.com/>